



BackWeb Advances Liquidation Plans and Publishes Audited 2012 Financial Statements

- Final Shareholder Approval for Liquidation to Be Sought in the Coming Months -

Ella Valley, Israel & Santa Clara, CA, December 3, 2013 — BackWeb Technologies Ltd. (OTC Pink: BWEBF) today published its audited financial statements for the year ended December 31, 2012. The audited financial statements are available at www.backweb.com/news.

Following shareholder approval of all five measures put to a vote at BackWeb's Annual General Meeting (AGM) held in Tel Aviv, Israel on October 8, 2013, including approval of the re-election of all directors, BackWeb's Board approved the company's liquidation plan. The plan will be submitted for shareholder approval at an Extraordinary General Meeting of Shareholders (EGM) in the coming months in Tel Aviv. The exact timing will be determined by the Israeli Registrar of Companies. BackWeb will publicly announce the EGM date and distribute proxy materials 4-5 weeks prior to the meeting.

As previously announced, BackWeb expects a net cash distribution to common shareholders, net of anticipated liquidation expenses, of approximately \$9.7 million - \$10.2 million, or \$0.22 to \$0.23 per share, based on an estimated 43.5 million shares outstanding, including in-the-money options. BackWeb's advisors indicate the liquidation process in Israel typically takes 6-12 months following shareholder approval (at the EGM).

BackWeb's acting CEO, Bill Heye, commented: "We have taken large steps forward in our liquidation process and are grateful to our shareholders for their support at the AGM. We remain on track with our projections of per share cash distributions which we expect to accomplish sometime in 2014."

About BackWeb:

BackWeb ® Technologies Ltd. (www.backweb.com) has suspended its operations and divested its patent portfolio and is now proceeding toward its liquidation, pending shareholder approval. BackWeb retains a limited corporate presence in Santa Clara, CA and Israel.

Statements in this news release that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements of beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, but are not limited to, comments concerning BackWeb's future expenses, the amount of cash that will be returned to shareholders, the timing of a liquidation process, the timing of a liquidation distribution, and other matters. Such statements reflect the Company's current estimate with respect to future events, therefore they are not promises or guaranties. BackWeb assumes no obligation to update any of the forward-looking statements in this release.

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